Signet

Investors for a changing world

September 2023

SIGNET

Overview

Innovative, entrepreneurial and meritocratic culture

Committed to aligning our incentives with those of our clients

Manages and advises on assets in excess of US$1bn through investment fund strategies and individual, tailored managed accounts

Transparent sector preferences. Rebalancing based on factors and market cycles

About us

Experience	Over 30 years of global expertise in asset management and wealth advisory services with a profound understanding of investment process and proven ability to identify solutions
Value Creation	Broad and comprehensive expertise serving individual, family office and institutional clients, creating value by pursuing outperformance to ensure they're on the right side of change
A Strong Team	An expansive multi-national team with an unbeatable institutional track record driving Signet's entrepreneurial, hands-on approach
Platform	An unrivalled investment platform based on decades of experience in portfolio and fund management, risk management, fund strategies and the art of wealth management
Global Reach	Partnerships with leading providers of financial services, international banks, fund administrators, auditors and legal advisors

Our services

Asset management

Our Asset Management division targets businesses that are in the business of fundamental change, such as large cap global leaders in IT.

They are not just creating change but are fundamentally changing our way of life.

We also take positions in pioneering and potentially transformational businesses. We are both quantitative and qualitative in our approach.

Wealth management

Our Wealth Advisory division is a highly personalized investment office service.

Recognizing that traditional asset allocation advice has moved far beyond a simple mix of equities and bonds, we tailor strategies to individual requirements and ever evolving circumstances.

We partner with clients’ other advisers or act as their in-house investment office.

Asset management

The autonomy of our investment teams is core to our offering. This gives them the freedom and agility to form their own views and leverage their own connections, in pursuit of the long-term outperformance that we seek for our investors.

Our investment products are developed to evolve and investment managers operate within clearly articulated parameters as they seek to achieve their objectives. Transparency of process, positioning and progress towards meeting objectives are central to our approach.

Investment philosophy

Belief

We are convinced that over the long-term, the key contributing factor to returns is growth. That's why we favour growth companies and stocks.

Quantitative Approach

When selecting investments, we tend not to rely upon human factors, but rather, classic and proprietary valuation methods to choose investments that will outperform.

Risk vs Reward evaluation

We seek to preserve capital while maximising total return, balancing opportunistic investments with low-risk assets to ensure earnings stability and diversified wealth creation.

Alignment of Interests

Align our interests with the success factors of every client; participate in wealth creation alongside our clients and share their success.

Deep Analysis

We believe in the importance of deep investment analysis and efficient asset allocation as a driving force of portfolio performance.

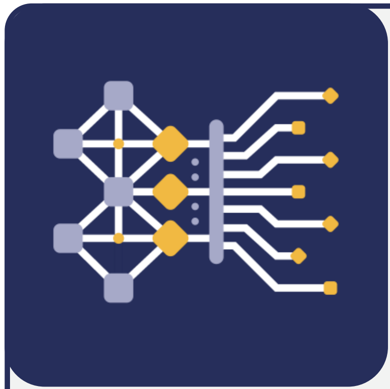
Funds

Global Leaders

Our Global Leaders portfolio is highly concentrated around market caps of minimum $5bn in the US, Western Europe, Canada and Australasia.

We focus on IT, Healthcare, Consumer discretionary, Media & Entertainment.

We do not invest in emerging markets, nor do we attempt to time the market or use any form of leverage.



Thematic Alpha

In Thematic Alpha we invest in companies that benefit from megatrends — long-run changes that transform our lives.

We identify four megatrends — Demographics, Urbanization, Digitalization, Environment.

Choice of securities is made using proprietary scoring system based on 10 factors and 100 sub-factors.

Real Estate Base Strategy

This portfolio consists primarily of residential spaces, offices and hotels.

We target specific urban areas in Berlin, Munich, Hamburg, London, Vienna, Brussels, Amsterdam, Luxembourg, Lisbon and Milan.

The key factors we look for include location, construction quality and reliable rental income.

Wealth management

Acknowledging that traditional asset allocation advice is no longer confined to a mix of equities and bonds, our Wealth division tailors asset allocation strategies to individual and family requirements and ever-changing circumstances.

We provide differentiated strategic and tactical advice as well as unparalleled service to high net-worth individuals, family offices and institutional investors. We offer advisory and portfolio management capabilities across high conviction equity and outcome-oriented solutions. We support customized investment solutions, investment and transaction advisory services.

Vision

Independence

Signet strives to be a trusted, independent advisor and a steadfast, indispensable long-term partner in furthering your business and financial success.

Collegial

We seek to create a community based on shared wisdom, excellence and collective learning.

Alignment

Our success is built on long lasting, successful relationships which develop into successful business partnerships that can endure time and market cycles.

Solutions

Our aim is to provide unparalleled strategic insight, comprehensive analysis and unique, creative practical solutions for all of our clients.

Capability

Our business combines the personal touch of a private office with the capability and breadth of a large institution, combining technology, capabilities and governance.

Services

Outsourced Chief Investment Officer

Clients want their wealth to be viewed and managed comprehensively. Signet therefore does not stop at financial asset allocation, but spans all assets, liabilities, and life plans with the aim of delivering better approaches for wealth preservation and performance for its clients. The cornerstone of our approach at Signet is our investment oversight function. Put simply, our role is to ‘manage the managers’ on behalf of our clients, to generate consistently superior investment results for them.

Discretionary management

We seek to give our clients peace of mind, allowing them to get on with their lives without having to worry about how their money is invested or by whom. We believe that this approach gives our clients the best chance of achieving superior investment results over the medium to long term.

Structuring

We provide corporate clients with differentiated strategic and tactical advice across a broad range of industry sectors and geographies, identifying and pursuing strategic priorities, devising strategies to enhance value, and developing new ideas and deeper perspective to achieve goals. We provide our clients with independent advice, experienced judgement and key insights We advise on corporate restructuring, including competitive positioning and market assessment, preparation of marketing materials, investor development and documentation.

Private investments

We maintain an extensive network of industry contacts. This spans families, venture capital and private equity. Via our network, we have established a ‘club’ for introductions. We link members based on interests and expertise. Periodically, we also host social events for our clients. We facilitate investments, directly or via a fund structure. Adding value via industry networks, experience and independence.

Team

Leadership

Dmitry Evenko
Senior Partner

Dmitry Evenko has more than 29 years of experience of working in financial industry.
In 2015—2018 he was the Senior Partner and the CEO of Signet Group. In 2000—2014 Dmitry was the Chairman of the Board and the CEO of Marcuard Spectrum, a hedge fund with strong emerging markets focus. Between 1995 and 2000 he was the Head of Capital Markets and the President of Fleming UCB, the Russian subsidiary of Robert Fleming and Co.
Dmitry has economic degree from Lomonosov Moscow State University and Executive MBA from Skolkovo School of Management.

Mike Miroshnichenko, PhD, CQF
Chief Investment Officer

Mike has more than 19 years of experience in financial markets. He joined Signet in 2016.
Prior to that, he was Head of Fixed Income, Currencies and Commodities at Renaissance Asset Managers / Kazimir Partners, where he was managing the hedge fund strategies.
Between 2009 and 2012 Mike was Head of Capital Markets at RESO Insurance. In 2005—2008 he was a fixed income and currency trader at Morgan Stanley. Mike holds a bachelor and master degrees in economics from Moscow State University, where he also received a PhD. He also holds a Certificate in Quantitative Finance.

Asset management

Anatoly Fedorov
Portfolio Manager

Anatoly has more than 12 years of experience in financial industry. He joined Signet in 2018. Anatoly manages Signet Global Leaders Fund and has experience working with Equity Long Short and Merger Arbitrage strategies. Prior to joining Signet in 2018, he worked at JPMorgan in EMEA Diversified Industrials Practice on large scale equity raise and M&A transactions. Prior to JPMorgan, he was an Equity Research Analyst at Genesis Investment Management, covering Emerging Markets. Anatoly holds a bachelor and master degrees in economics from Moscow State University as well as master degree in economics from New Economic School.

Evgeny Shatrov, PhD
Portfolio Manager

Evgeny Shatrov has over 15 years of experience in financial markets. Before joining Signet Evgeny worked as a senior equity and equity derivatives trader at Sberbank CIB in Moscow, Nicosia and London facilitating clients' flow and managing prop book of the desk. In 2009—2013 Evgeny worked as equity trader at Morgan Stanley bank, covering Russia and CIS markets. In 2006—2009 he was Portfolio manager at Renaissance Insurance group and Uralsib Asset management. Evgeny holds PhD from Institute of World Economy and International Relations (RAoS), BSc in Financial management from International University in Moscow and BA in International Business and Spanish from Washington & Jefferson College.

Asset management

Nikolay Tsarkov
Portfolio Manager

Nikolay has professional experience of more than 15 years in financial industry in investment banking, private banking and asset management. In 2007—2014 Nikolay was in different roles in Sberbank CIB (former Troika Dialog), in 2014—2018 was in BCS Group as a sales trader in Cyprus and Moscow, in 2018—2020 in Gazprombank worked as an executive director also in Cyprus and Moscow, came back to Sberbank SIB in Cyprus in the end of 2020 as senior financial advisor and joined Signet Capital Management Cyprus in mid of 2022 as a discretionary portfolio manager. Nikolay has degree of international finance from NSI Higher School of Economics.

Maksim Semyanin
Portfolio Manager

Maksim Semianin has over 10 years of experience in asset management. Joined Signet in 2020. Previously has been a Director of Investment Management Department at SOLID Management, prior to which he was a Portfolio Manager at the same company since 2012 and was responsible for Mutual and Pension Funds, algorithmic trading strategies. Maksim graduated from the Financial Academy under the Government of the Russian Federation with a degree in Mathematical Methods in Economics.

Wealth management

Robert Marquardt
Chairman

Robert founded Signet in the early 1990s. As a hedge fund CIO, he managed and advised on investment strategy and hedge fund and alternative investment selection since 1994. Prior to founding Signet, Robert was the Managing Director of Chase Private Banking in Luxembourg and a Credit Officer of Chase Manhattan Bank in the Middle East. Robert has deep knowledge of the opportunities and risks in different global economic and market environments across fixed income, equity, commodity and currency strategies through different economic cycles and holding structures.

Harold Alby
Head of Operations

Harold has over 17 years' experience in operations, financial services, management consulting and family office management. Prior to joining Signet, he co-founded Inova Capital in 2018, a commercial multi-family office platform. He was formerly a managing partner at IAM. In 2015, he launched Nyne Holdings, a Singapore-based commercial multi-family office platform. He was previously Managing Director at the BMB Group, a commercial multi-family office of royal families from the Middle East and Southeast Asia. He holds a Master of Arts degree from the University of Edinburg.

Wealth management

Piers Cushing
Chief Investment Officer, Wealth

Piers has over 22 years of experience in the financial services industry, specialising in multi-asset class investment management. He has held previous roles as the CIO of Dark Star Asset Management, the Head of Discretionary Portfolio Management for Plurimi Wealth, and as a senior investment manager for Barclays Private Bank / Wealth. He is a BSc financial economics graduate from Brunel University, holds the CISI FCSI designation and is a former intelligence officer in the British Army.

Rob Cloete
Senior Investment Consultant

Rob has over 17 years of experience in the financial services industry, specialising in multi-asset class investment management. His previous roles include the Head of Research at Dark Star Asset Management, the Head of Client Portfolios for Plurimi Wealth, a senior investment manager for Barclays Wealth and a deals advisory manager at PwC. Rob holds Honours Degrees in Finance and Accounting from the University of Cape Town, has qualified as a Chartered Accountant (SA) and is a CFA Charterholder.

David Maffeis
Head of European clients

David has over 25 years of experience in the financial services industry, specializing in delivering wealth management and wealth structuring advice. He joined Signet‘s Zürich Office in 2023. He has advised a variety of prominent family offices and high net worth individuals across several longstanding client relationships spanning multiple jurisdictions. David is fluent in French, Italian, German, English, and Dutch. He holds an Economics degree from ISEC/UMH Haute Ecole Commercial de la Province du Hainaut, Belgium.

Regulatory notice and legal disclaimer

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